



Complete Branding Solution

ADVANCE DIGITAL MARKETING

COURSE

6 MONTHS



ABOUT

Max Multisoft

"Max Multisoft amend the nation towards innovation"

Max Multisoft (Digital Marketing Training Institute) provides the best learning techniques of how to learn the creativity and skills of digital marketing. We provide placements to MNC's, corporate houses and reputed firms. Our candidates are motivated to indulge themselves on how to captivate the learning techniques of digital marketing. Our marketing programs open great perspectives. We groom our candidates according to the needs of the current digital era. Max Multisoft came with the motive of transformation and it comes from creation and plugs innovation to the world.

At Max Multisoft, the main focus is to help people understand the role and significance of digital marketing tools in our daily lives.



**A GREAT TRAINER
MOTIVATES
PEOPLE**

Mr. Satish Dubey
Director and Head Trainer

PROGRAM

ONLINE & OFFLINE TRAINING

HIGHLIGHTS

DIGITAL MARKETING TRAINING INSTITUTE METHODOLOGY

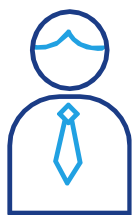
A comprehensive methodology is being constructed by the institute which enables the aspirants to learn the skill-oriented Feature of digital Marketing. We always tend to provide the best curriculum to our candidates according to the demand of current business needs and desires

Training For Freshers



Max Multisoft the Digital Marketing training institute's vision is to motivate the aspirants to grow.

Training For Professionals



Add the most demanded digital marketing skill to your cv which let you boost your salary packages

Grow your Business



Learn how to market the services or products and expand your business globally

DIGITAL MARKETING CURRICULUM

(LEVEL-1)

- Digital Marketing Overview
- Basics Computer
- Graphic Designing (Photoshop, Corel Draw)
- Hindi & English Typing

(LEVEL-2)

- Google My Business Account Setup
- Website Designing (HTML, CSS)
- Website Content Writer
- Web Domain/Hosting Knowledge (Server)

(LEVEL-3)

- Google Webmaster Submission
- ON Page & OFF Page SEO
- Backlink Submission
- Website Analytics

(LEVEL-4)

- Google Ads / PPC (Campaign)
- Facebook ad (Campaign)
- YouTube ad (Campaign)
- Facebook Management
- YouTube Management
- Google AdSense Setup
- Whatsapp Marketing
- Email Marketing
- Bulk SMS Marketing
- Google AdSense Setup

(LEVEL-5)

- Photo Slide Show Video Editing
- Video Making
- Wishing Video Editing
- Wedding Invitation Card Video
- Birthday Invitation Video

(LEVEL-6)

- Dynamic Website Development (Word press)
 - Google play console knowledge base
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Specialization

- **Website Designing** (HTML, CSS, PHOTOSHOP, WORDPRESS)
- **Graphic Designing(DTP)** (Corel Draw, Photoshop, Hindi & English Typing)
- **Basic Computer** (MS World, MS Power Point, MS Excel, MS Access, Typing)

Hybrid Training

We provide updated online content i.e. SMS(Study material System) which enable the aspirants to get in-depth knowledge of Digital Marketing.





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THE BEST DIGITAL MARKETING INSTITUTE AND TRAINING CENTRE

Varanasi Center :-

**J 11/117A-1, Nati Imli Rd, Ishwargangi, Varanasi, Uttar Pradesh 221001
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